

Communicating labour market data: Effective use of outreach channels

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- Involved in the production of official labour market statistics and conducts in-depth statistical research to identify labour market trend, supporting policy evaluation through data-driven insights
- Collaborates actively with academic institutions, government agencies, and other stakeholders on data-sharing and research, and delivers talks to tertiary students on evolving labour market trends
- Presents at internal and cross-agency forums on Singapore's labour market developments, including international conferences

Manpower Research and Statistics Department

National Statistical Agency on labour market statistics in Singapore

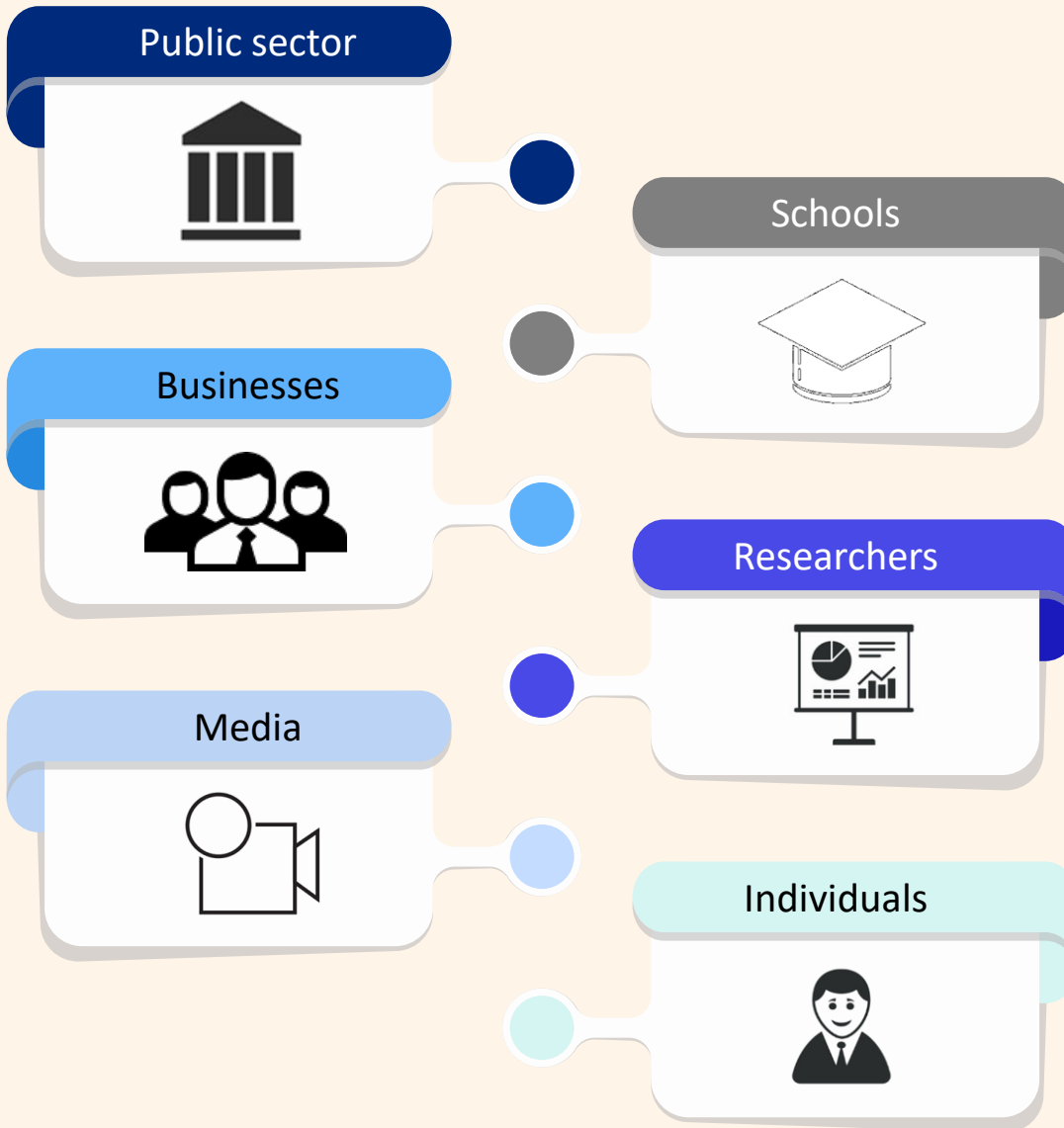
Our work and services

We collect, analyse, and disseminate essential statistical information on Singapore's labour market

We serve diverse user communities by providing products and services that are objective, timely, accurate and relevant

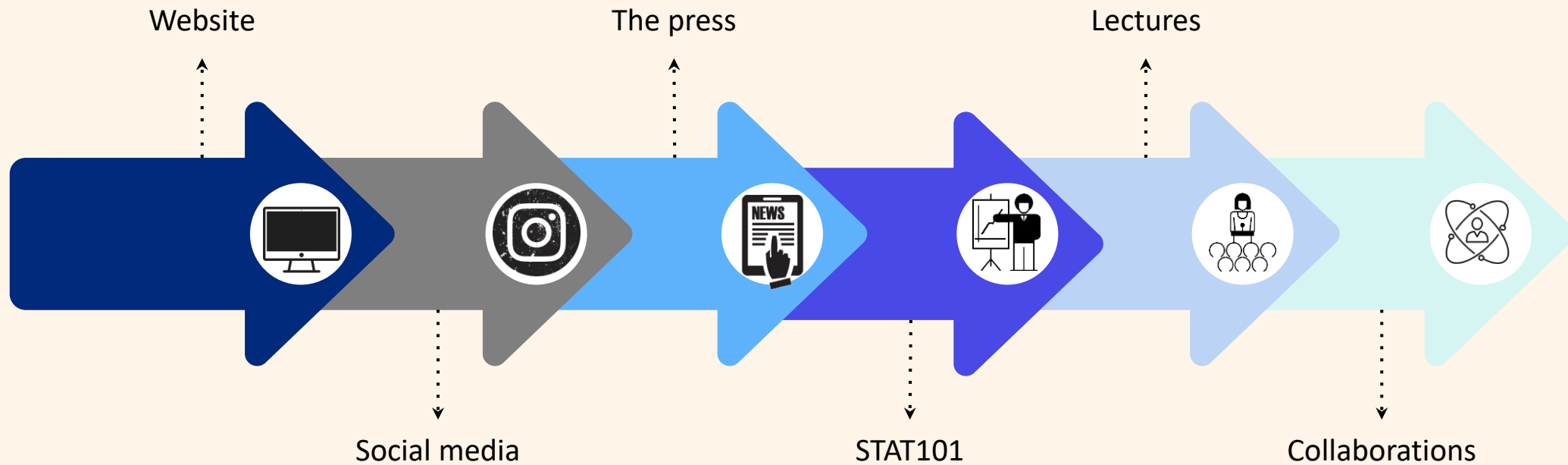
Our reports, tables, interactive charts, videographics and infographics can be accessed via stats.mom.gov.sg





Our key stakeholders

Our main outreach channels



Our website:
mom.stats.gov.sg



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Unemployment Rate

2.8%^P

Resident (Jul 2025)



Employment Change

+8,400^P

Workers (excl. Migrant Domestic Workers) (2Q 2025)



Job Vacancy

164

Job Vacancies per 100 Unemployed Persons (Mar 2025)



Job Vacancy

81,100 ↑

Job Vacancies (Seasonally-adjusted) (Mar 2025)



Interactive benchmarking tools

For individuals and businesses

HOW MUCH IS YOUR JOB PAYING?

Find out how it compares with other jobs and market norms.

For Job Seekers

For Employers

Job Title *(please select from drop-down list)*

e.g Software, Web & Multimedia Developer

Salary

e.g. \$5,000

Industry

Select Industry

☐ I agree to the **Terms and Conditions.***

Compare



GENERATE BENCHMARKING TOOL

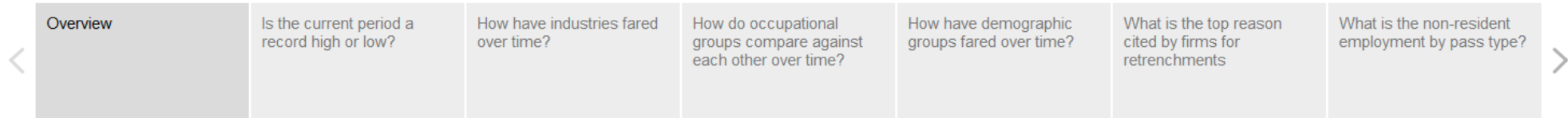
Fill out the form and click 'Compare' to retrieve your results.

Notes

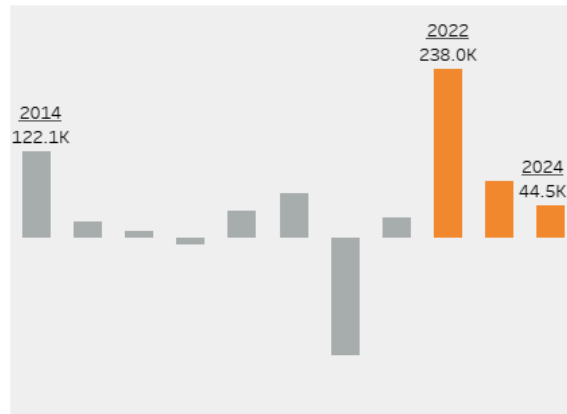
1. Monthly salary refers to gross wage, which is the sum of monthly basic wage, overtime payments, commissions, allowances, and other regular cash payments. It is before deduction of employee CPF contributions and personal income tax and excludes employer CPF contributions, bonuses, stock options, other lump sum payments and payments-in-kind.
2. Data are from the Occupational Wage Survey 2023, Manpower Research & Statistics Department, MOM.
3. Download the data at <https://go.gov.sg/ows>

Tableau dashboards that accompany each release

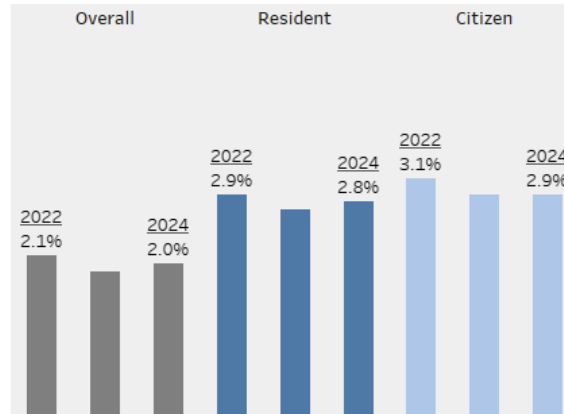
For users who prefer a visual storytelling



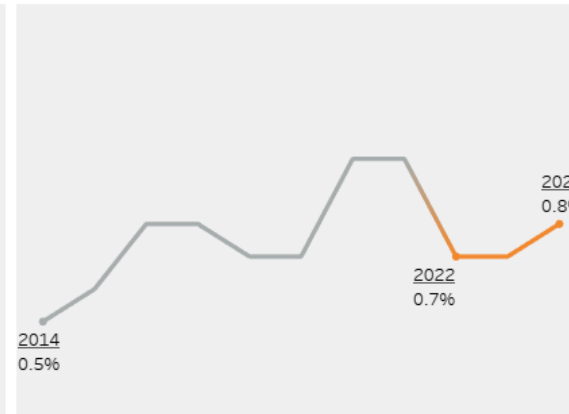
**Total Employment Change
(Excluding MDW)**



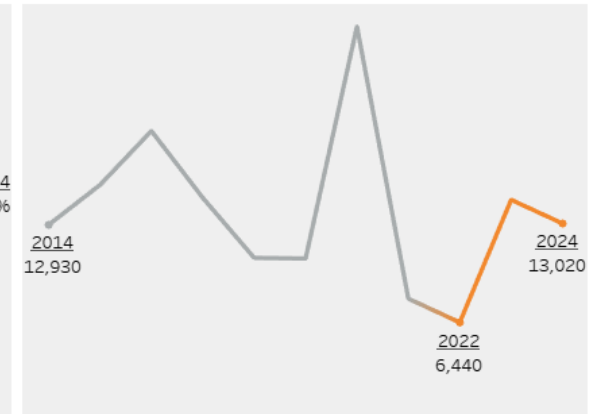
**Unemployment Rate
(Seasonally Adjusted)**



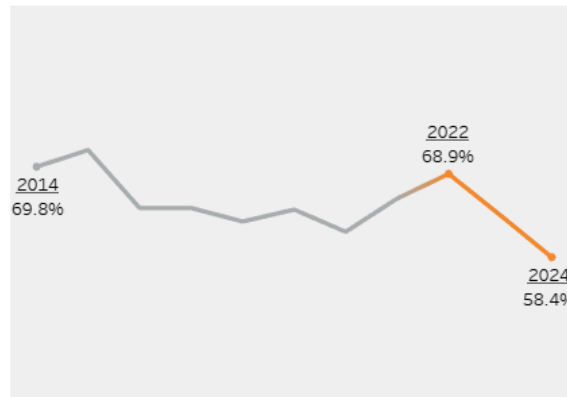
**Resident Long-Term Unemployment Rate
(Seasonally Adjusted)**



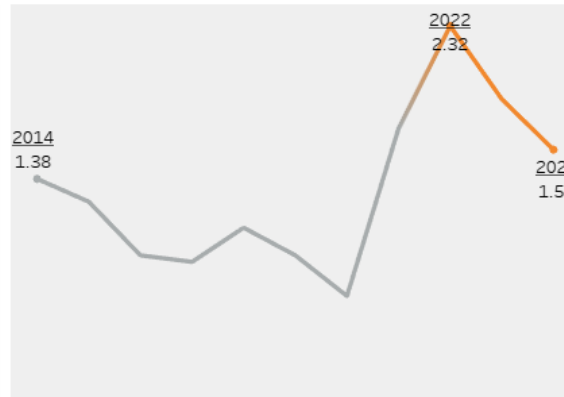
Retrenchment



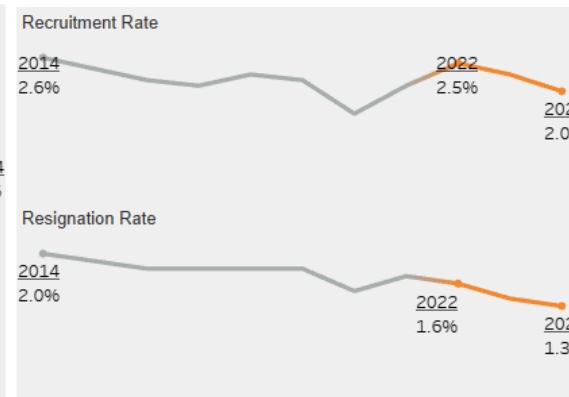
Rate of Re-entry into Employment of Retrenched Residents (6 months post-retrenchment)



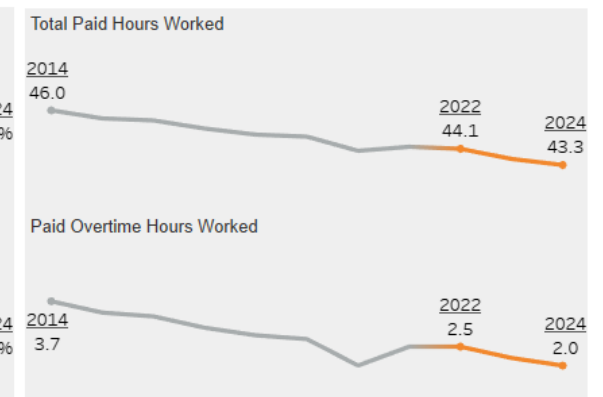
**Job Vacancy to Unemployed Person Ratio
(Seasonally Adjusted)**



Average Monthly Recruitment and Resignation Rates (Seasonally Adjusted)

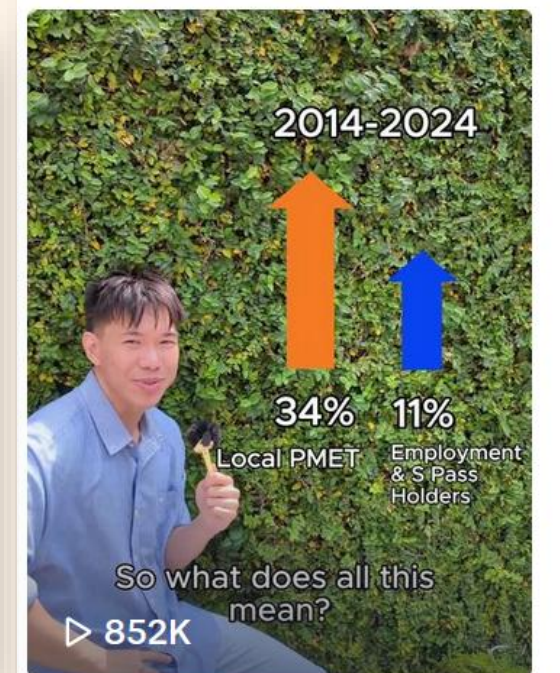


Average Weekly Paid Hours Worked Per Employee



Harnessing the power of social media

Beyond traditional media, we also utilise social media such as Instagram and TikTok for greater outreach



Technical briefings for the media

To highlight our latest releases, as well as explain technicalities of the data



MOM team gathering and analysing labour market data busier than usual amid Covid-19

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Customer experience officer Vincent Chen (left) and market research surveyor Nur Asfarina Mohd Ishak working at MOM's Manpower Research and Statistics Department.
ST PHOTO: KELVIN CHNG

Joanna Seow +

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SINGAPORE - From being shouted at by angry respondents to having to teach a crash course in labour market terms like "short work week" and "temporary layoffs", work as a Manpower Research and Statistics Department (MRSD) survey interviewer has its fair share of challenges.

The job involves calling up companies or households to help them, or remind them to, submit their responses to the Ministry of Manpower's surveys.

Some companies also take the chance to complain about other things such as CorpPass or foreign work pass issues, said Mr Vincent Chen, 27, an interviewer. He helps raise such cases to their

Beyond the numbers

To help people understand our work beyond the data we release, we also go behind the scenes via the press and our own newsletters

STAT101 briefings

To educate users such as fellow public officers, or the media on common labour market statistics, how to use them, and avoid misinterpretation



Labour market talks at universities

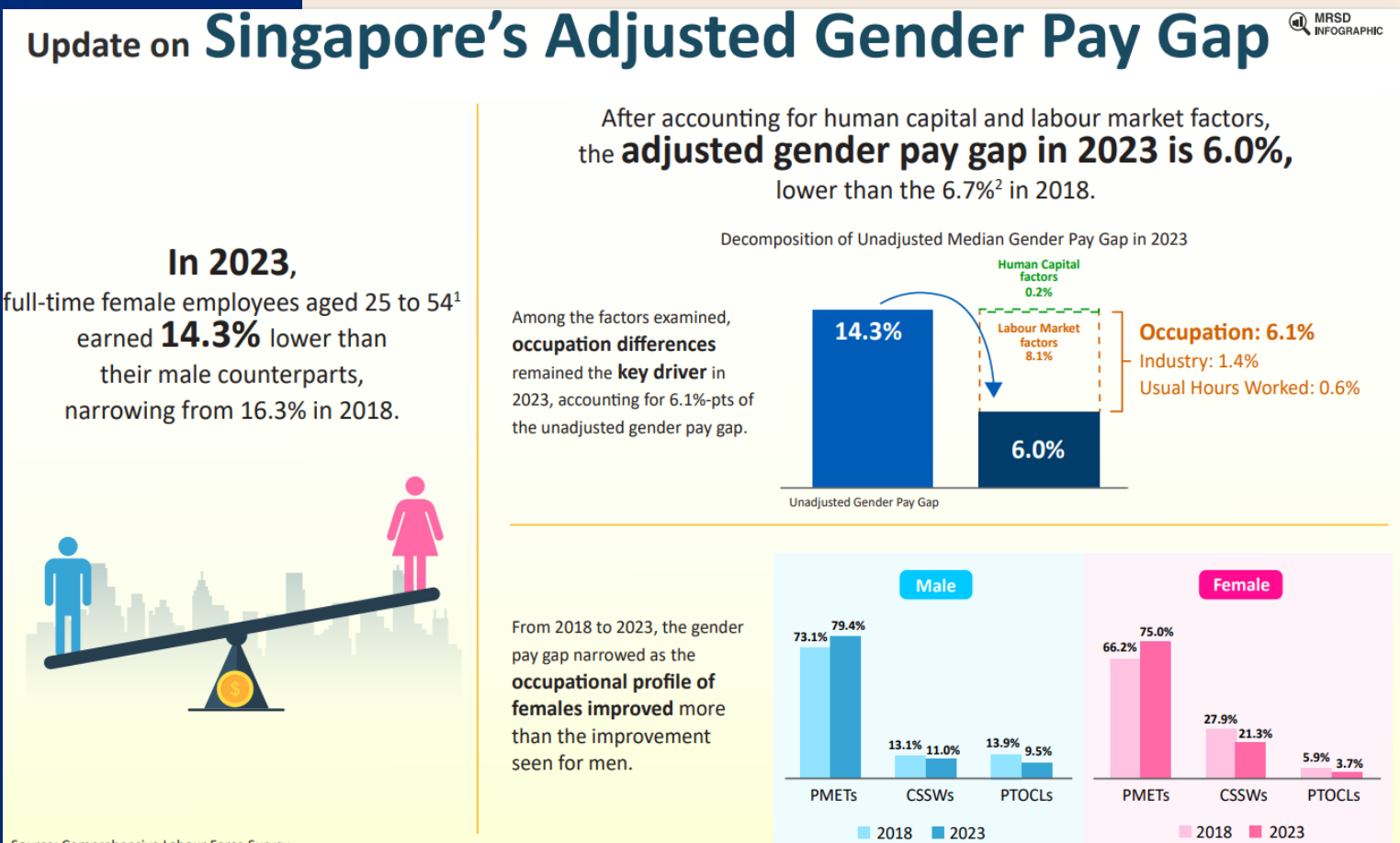


Guest lectures at universities about emerging labour market trends

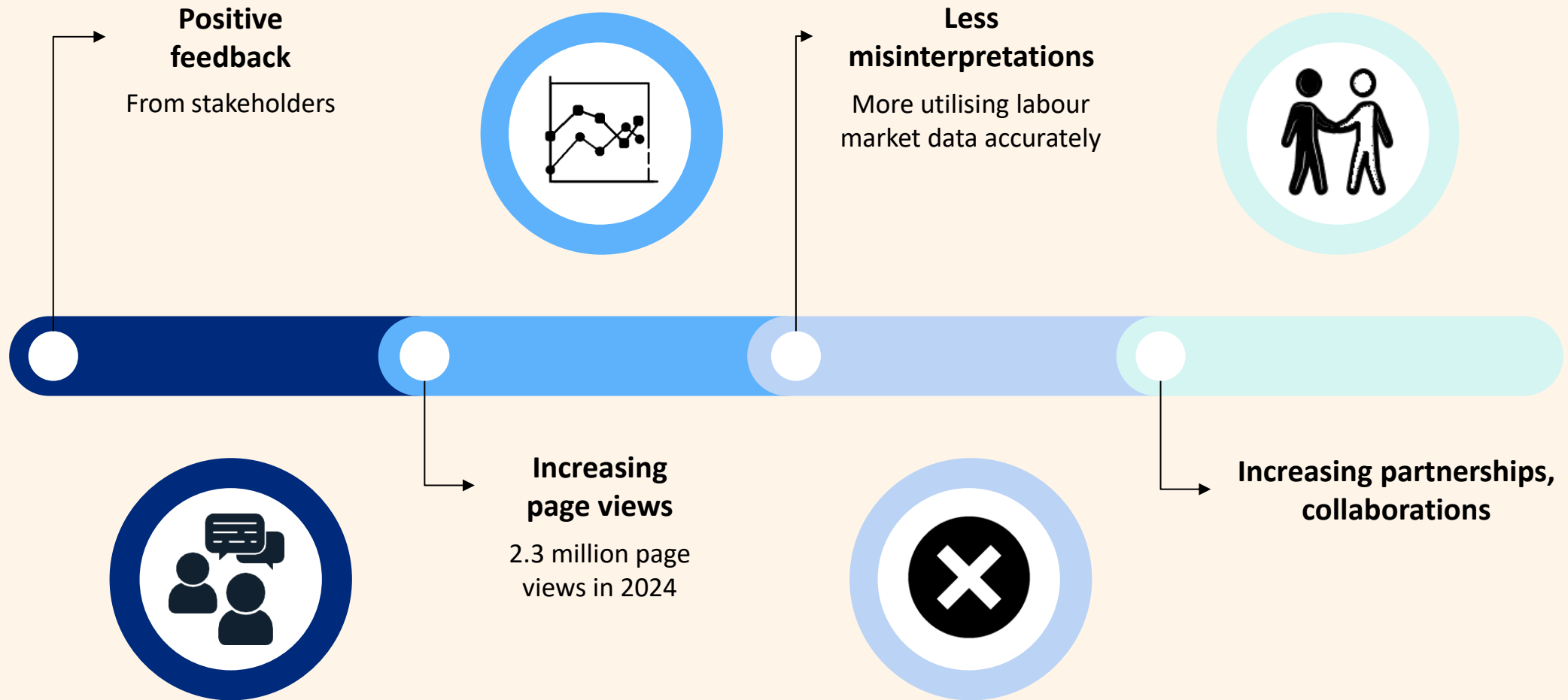


General labour market talks about how students could utilise the latest data for job search

Collaborations with academia on joint studies



Measures of success and awareness



Challenges

01

Catering to different stakeholders

Balancing technical jargon vs easier communication

02

03

Maintaining trust and credibility even as outreach increases



Thank you